



Media Resources Center
R.B. House Undergraduate Library
University of North Carolina at Chapel

Winifred Fordham Metz
freddie@email.unc.edu

- Overview of MRC
- Collection Development
- Services

Media Resources Center

<http://www.lib.unc.edu/house/mrc/index.html>

○

[The Collection and Services](#)

The Media Resources Center, part of the [R.B. House Undergraduate Library](#), serves the instructional and curricular needs of the University community and the individual study, scholarship, cultural enrichment and recreation needs of UNC students and faculty. The collection contains more than 12,000 film titles on 16mm, VHS and DVD, hundreds of screenplays, music on both LP and CD, 2000 books on tape, [a large Language Learning Collection](#) and a growing collection of popular Audio Books on CD.

The MRC also has highlighted collections such as [the Finehout Film Collection](#) and [the Ellen-Fairbanks D. Bodman Collection of Middle Eastern and Islamic World Films](#) [FilmFinder](#)

○ [The Digital Media Lab](#)

The Digital Media Lab gives UNC-Chapel Hill students, faculty and staff access to the latest in multimedia software and hardware. Our lab offers six work stations, each one offering a wide range of video hardware and software including iMovie, iDVD, Final Cut Pro, DVD Studio Pro, Macromedia Flash, Dreamweaver and Adobe Photoshop. Whether you want to make that wedding video look just right, create your first website or produce a full-length documentary, we have the tools you need to do it!

○ Collection Development

Collecting

Film Reviews

Awards

Film Production & Distribution Companies

- Collecting in support of:
 - Instruction – Faculty requests
 - TRLN lending Agreement
 - Campus Curriculum
 - Build on areas of the collection
 - Identify & strengthen areas not represented
 - Patron Community
 - Popular collection
 - Variety of subjects and languages

○ Film Reviews

Can help guide in refining selection in areas outside your expertise

○ Publications, Databases, Filmographies

- Choose by critics/reviewers or publication
- Look for reviews that comment on aspects of the film related to existing collection or areas of the curriculum or collection you want to enhance

○ Selected Databases (see handout)

- Filmfinder
- Movie Review Query Engine
- IMDB
- Filmography for Latin American Cinema

○ National Film Festivals & Awards

- Can also help guide in refining selection in areas outside your expertise
- Selected Awards & Festivals
 - Ariel Awards (Mexico)
 - Bears (Germany)
 - Goya Awards (Spain)
 - Sundance (US)
- Look for award & festival winners
 - Official websites, mentioned in reviews, vendor catalogs

- Selected list of Film Production & Distribution Companies
 - Many companies:
 - Specialize in International & Independent films
 - Focus on specific genres
 - Carry classic titles listed by country or director

Alameda Films – carries a catalog of classic and contemporary Mexican Films

New Day Films – focuses on documentaries by independent filmmakers on a wide range of social issues

Filmmaker's Library – offers films on women's studies, anthropology, psychology and multicultural issues

○ Services

- Films
 - Bodman Collection
- Audio Book Collection
- Multi-standard playback equipment
- Loan Digital Video Equipment
- Assistance with digital editing & video conversion
- Campus Resources
- New Language Learning Kits (Charles Cobine)