

# READING EXPERIENCING ADVOCATING DISCUSSING

---

## 2004 Annual Conference

March 15, 2004  
The William & Ida Friday Center  
Chapel Hill, North Carolina

<http://www.lib.unc.edu/launcch/conf2004.html>



LIBRARIANS' ASSOCIATION *of the*  
UNIVERSITY *of* NORTH CAROLINA  
*at* CHAPEL HILL

Rita W. Moss  
CE# 3922, Davis Library  
University of North Carolina at Chapel Hill  
Chapel Hill, NC 27514-8890

Non-Profit Organization  
U.S. Postage  
PAID  
Permit No. 177  
Chapel Hill, NC 27599-1110

---

Reading rocks; reading soars. Reading moves communities to hold conversations; it moves universities to prepare the minds of learners for new and challenging ideas. Reading, exploring, advocating, and discussing books remains something librarians do. On March 15 we will bring together librarians, scholars, advocates, and readers to talk about the contemporary culture of the reader. Please join us.

---

### *Featured Topics*

- ▶ ***One Community, One Book***  
What are the issues, impacts, and experiences when a community comes together to read?
- ▶ ***One Campus, One Book***  
What are the issues, impacts, and experiences when a campus comes together to read?
- ▶ ***Effects of Reading***  
Learn why bedtime reading is good for you and examine your own reading experiences and values.
- ▶ ***How to Become a Habitual Reader***  
Habitual readers and cultures of reading grow because attentive librarians nurture, encourage, and inspire them.

---

### *Featured Speakers*

- Wayne Wiegand** – F. William Summers Professor of Library and Information Studies and Professor of American Studies at Florida State University and Co-Director of the Center for the History of Print Culture in Modern America. Keynote.
  - Doris Betts** – Author of 9 novels and short story collections, Alumni and Distinguished Professor (Emerita) of English at the University of North Carolina at Chapel Hill.
  - James C. Moeser** – Chancellor of the University of North Carolina at Chapel Hill.
- 

### *Other Participants*

- Nora Armstrong** – Librarian at the Cumberland County Public Library & Information Center, Fayetteville, NC.
- Frannie Ashburn** – Director of the Center for the Book, Library Development Section at the State Library of North Carolina, Raleigh, NC.
- Susan Brown** – Adult Services Librarian, Cameron Village Regional Library, Wake County Public Library, Raleigh, NC.
- David Carr** – Associate Professor in the School of Information and Library Science, University of North Carolina at Chapel Hill.
- Trudier Harris** – Author, editor, and Sitterson Professor of English at the University of North Carolina at Chapel Hill.
- Joe Hewitt** – Associate Provost and University Librarian of the University of North Carolina at Chapel Hill.
- Cynthia Wolf Johnson** – Associate Vice Chancellor for Student Learning at the University of North Carolina at Chapel Hill.
- Deborah Pedersen** – Technology Director for the Principals' Executive Program at the NC Center for School Leadership Development, University of North Carolina, Office of the President.
- Duncan Smith** – Creator and Product Manager of *NoveList*, an electronic readers' advisory service, Durham, NC.
- Diane Strauss** – Associate University Librarian for Public Services at the University of North Carolina at Chapel Hill Libraries.
- Brian W. Sturm** – Assistant Professor in the School of Information and Library Science, University of North Carolina at Chapel Hill and storyteller.
- Marianne S. Suggs** – Professor, Department of Art, Appalachian State University, Boone, NC.
- Steve Sumerford** – Assistant Director of the Greensboro Public Library, Greensboro, NC.